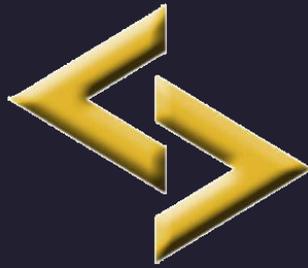


# IMPRESA & TENDENZA



## PASSIONATE ABOUT LEADS

### **WE ARE**

business focussed & highly educated



**GENERATING**  
qualified leads



**UTILISING**  
omni-channel strategies



**BRIDGING**  
the language and culture gap



**CONNECTING**  
you to potential clients worldwide

NETWORKING ▪ DEVELOPMENT ▪ OUTSOURCING

# Who are Impresa & Tendenza (I&T)?

## We are highly Educated

We understand perfectly the **needs**, the **language**, and the **culture** of your international clients

## Experienced sales professionals

Our team have extensive experience in international lead generation, sales and marketing

## Highly qualified and diverse

Our team all have degrees from top quality academic institutions from all over the world

Let I&T increase your sales quota via our triple service solution

1

### Omni-Channel Lead Generation

Our experts connect you with your international target markets

2

### Profile based marketing

Your campaigns target the right people, using the right language

3

### Extensive market research

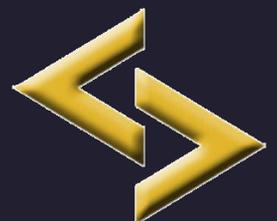
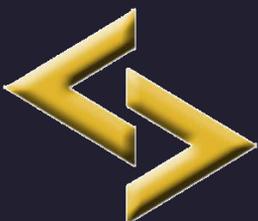
We ensure that you're well prepared to enter new markets

We provide you with high quality leads, so you can focus on sales.

NETWORKING ▪ DEVELOPMENT ▪ OUTSOURCING

We're passionate about leads  
We're highly skilled  
We're Impresa & Tendenza  
Your bridge to the world

[www.ImpresaTendenza.com](http://www.ImpresaTendenza.com)



# But don't just take our word for it



**Israel's most established  
management consultancy**

"Pasquale and his team have been working with us for the last few years, and have provided us with strong leads, as well as general brand recognition in our target markets in the US. The team is highly professional, and generates leads through multiple channels. Definitely recommended"

- Ben, Consultant (USA)



**Cutting edge AI start-up**

"The I&T team has helped us with our campaign of brand penetration and recognition to UK market providing us with quality leads in very short time. The team is highly professional, and generates leads throughout the latest "omni-channel methodology"

- Ron, CEO (Israel)

## QUALITEST

**Largest software testing  
company on the planet**

"We have worked with I&T for a year and we have found their professional approach and capability to be market leading. Our business depends very heavily upon the acquisition of new customers every month and I&T are great partners of ours in this activity"

- Brian, Managing Director  
-(UK & Europe)

## We're here to help you



I'm Adam. I've worked in UK, Australia, Africa, Spain and Israel. I'm a qualified accountant and I'm driven to help new companies to succeed & grow.



I am Mauro. I graduated in Economics at the University of Turin in 2002. I speak 5 languages. My job is to help our Clients improve their Brand Visibility and Market Penetration.



I'm Pasquale I've worked in Spain, Belgium, Denmark & Czech Republic. Fluent in Italian & Spanish. My passion is to help Israeli businesses penetrate global markets

We provide you with high quality leads, so you can focus on sales.

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